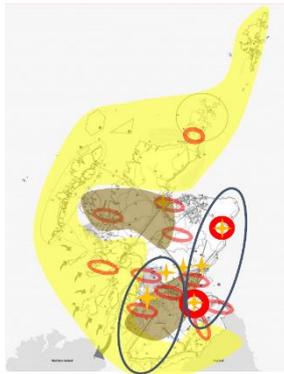


NPF4 / RSS EVENTS

'Work' – 26 May 2021



This note provides a summary of the themed 'work' event held on 26th May, attended by 40+ participants from RSS groupings, stakeholder interests, SG policy leads and key agencies.



Kevin Murray gave an overview update and introduced a summary of [the previous day's output on the theme of 'people'](#) which explored spatial strategy options, with an emerging draft diagram adjacent.

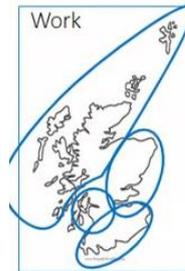
A series of presentations set the context for the workshops:

- [Kat Feldinger, SG, Global capital investment plan](#)
- [Neil McInroy, seconded to SG, Community Wealth Building](#)
- [Ross Martin, ScotIncGrowth](#)
- Digital Narrative - ['Work'](#)

Key presentation themes included:

- International investment is being attracted to projects that offer social, environmental and financial returns.
- Such types of project (e.g. net-zero, placemaking) are a good match for Scotland's market – how can NPF4 make a compelling pitch?
- NPF4 provides a chance to re-set how we support community wealth building.
- Digital has key role in new distributed economic geographies based on locational interdependencies.
- Wellbeing economy recirculates value, economic return + community benefit.
- Make better use of existing assets.
- Different approaches - attracting international investment + supporting local economic activity - are not mutually exclusive (i.e. 'both / and').
- There can be regional economic diversity within national coherence.

Breakout workshop group sessions

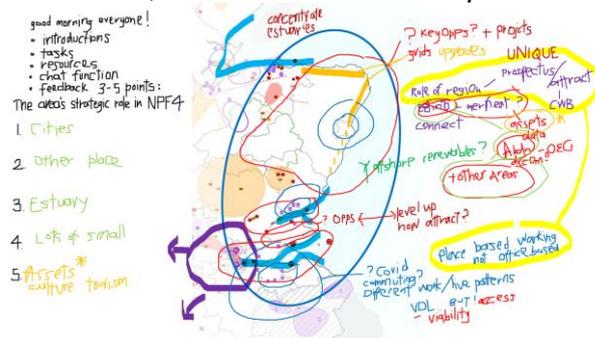


Attendees moved into sub-groups to reflect on significant patterns from the combined RSS mapped outputs and to discuss what strategic contribution each area might make to a national spatial strategy?

Feedback was provided from each of the sub-groups as follows:

1. East

A coherent combined eastern seaboard - cities, estuaries and 'scaled up local'



Key points:

- **Cities** – attraction of major cities; risk of 'overheating' + reduced need for commuting pattern = redefine core? Service industry in city centres helps bring vitality, footfall and economy.
- **Levelling up** – not just cities but also adjacent (hinterland) + aggregated smaller places/offer when scaled up.
- **Estuaries** - opportunities as assets = historic, cultural, tourism; uniting features not barriers. + Marine – e.g. offshore oil and gas decommissioning.
- **Lots of small** - working from home; change working patterns; some sector needs may be locational but others can be flexible – access dispersed local services and quality of life.
- **Utilise assets** – make best use of what exists i.e. VDL; note: some are unattractive / inaccessible locations and may be less suitable for re-use.

This work is being supported by
Kevin Murray Associates (KMA)

Kevin
Murray
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